

UPDATE

COMPETENCIES

 PREPRESS
  DIGIMEDIA
  DIGIPRINT
  FABRICATION
  DIGIDESIGN

ONLINE COMPETENCIES

 DUBAIPRINT.COM
  FLEXOEASY.COM



Innovating Ahead: NDIGITEC's Journey of Innovation and Achievement

Throughout the past months, from launching a new competency alongside the new website to participating in a variety of significant events and large-scale projects, NDIGITEC has once again showcased its commitment to growth and innovation. By introducing new skills and capabilities, NDIGITEC has expanded its expertise, staying ahead of industry trends and meeting the evolving needs of its clients.

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Starting the year with participation in Gulf Print & Pack 2024, NDIGITEC has been at the forefront of innovation. This prestigious event provided the perfect platform for NDIGITEC to showcase its latest advancements and cutting-edge technologies. Throughout the exhibition, NDIGITEC not only highlighted its advanced products but also took advantage of numerous networking opportunities.

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Later, continuing its commitment to impactful initiatives,

NDIGITEC proudly sponsored the Red Carpet Gala Dinner of The Children's Cancer Center of Lebanon (CCCL), a leading national organization dedicated to the treatment and support of kids and adolescents with cancer. NDIGITEC's dedication to corporate social responsibility (CSR) shone through as we support organizations like CCCL.

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Once again, a milestone that became a tradition, EMIGALA by Diafa proved to be a memorable event for NDIGITEC. The enchanting opening ceremony and the dazzling red-carpet

awards ceremony at Festival City Dubai were spectacular.

NDIGITEC and Dubaiprint.com, as official printing partners, cherished the unforgettable moments from this year’s event. A highlight of the evening was the award-giving ceremony, where NDIGITEC CEO Vatche Kavlakian proudly honored popstar Sami Beigi with the EMIGALA award.

NDIGITEC has strategically expanded its presence in Saudi Arabia, and one of the moves that underscores NDIGITEC’s commitment to delivering high-quality service and support to the rapidly growing Saudi market is the participation in the Saudi Print and Pack 2024 event.

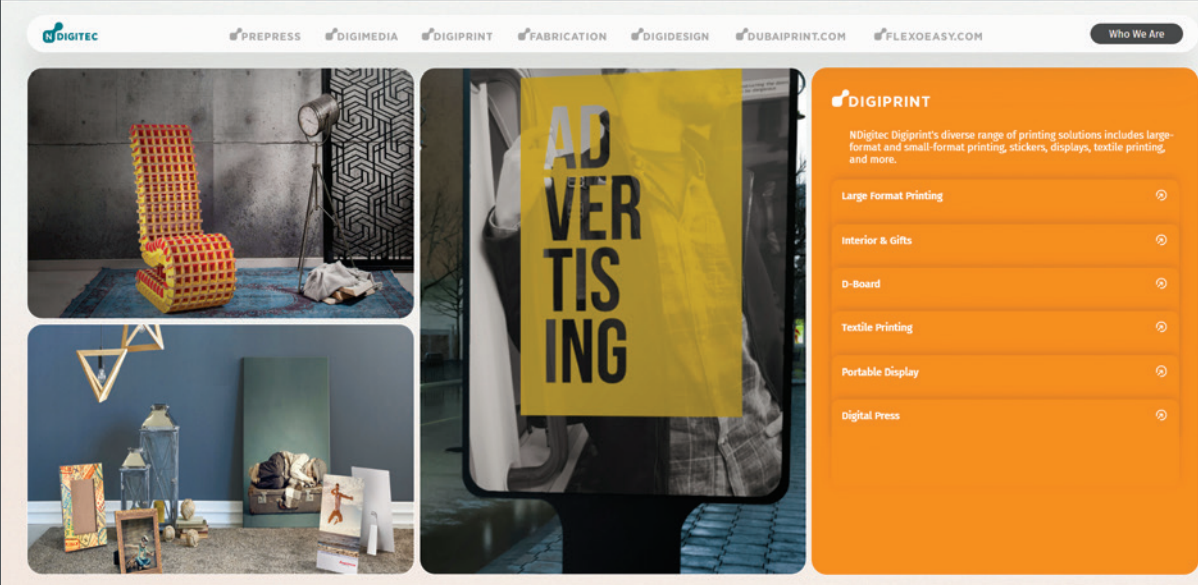
NDIGITEC showcased groundbreaking solutions, exploring the latest trends and technologies driving innovation across industries. Whether industry veterans or curious newcomers, visitors engaged with the NDIGITEC team and witnessed the magic of innovation in action.

Continuing its impressive run, NDIGITEC made a significant impact during Riyadh International Industry Week 2024.

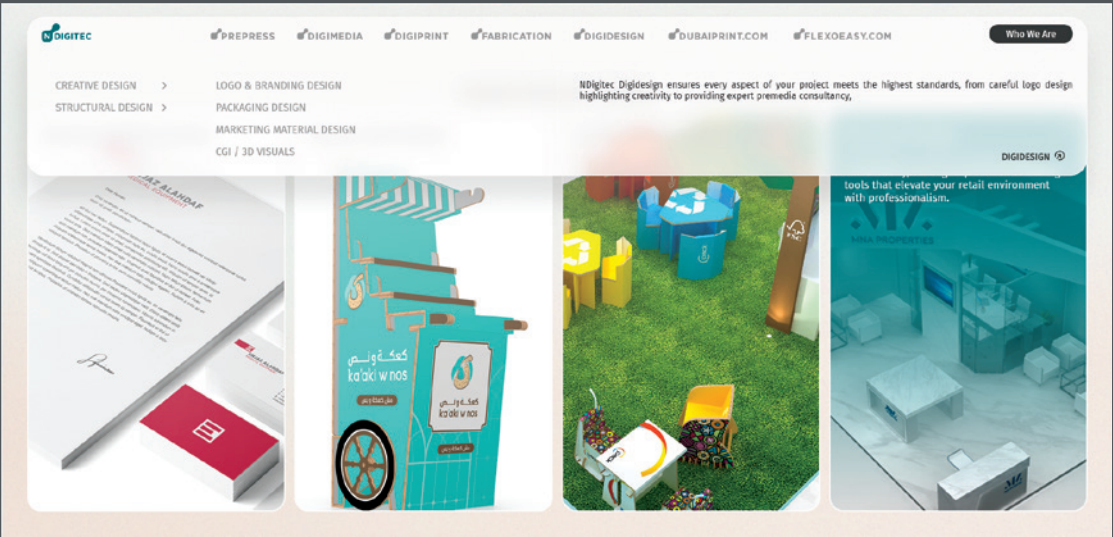
NDIGITEC CEO Vatche Kavlakian was a distinguished speaker at the International Future of Industry and Supply Chain Summit, an event that brought together industry leaders, innovators, and experts to discuss the future of industry and supply chains on a global scale.

And finally, The Global Premedia Network (GPN), an elite consortium of elite prepress companies, held a gathering at Drupa in Düsseldorf, where NDIGITEC and other partners discussed the future of the premedia industry.

The event featured talks on collaboration, upcoming challenges, and technological innovation. It served as a platform for networking and exploring future advancements, with members sharing insights on tackling emerging challenges and maintaining a competitive edge.



NDIGITEC Launches Its Newly Designed Website



NDIGITEC is thrilled to announce the launch of its newly designed website.

The new website marks a significant milestone in the journey, reflecting its commitment to:

- Innovation
- User Experience
- Digital Excellence

The NDIGITEC website is your all-in-one destination for insights into the world of:

- Digital Printing
- Prepress and Premedia
- Fabrication
- Creative and structural design
- Digital media, and beyond.

It serves as a comprehensive platform for both professionals and ordinary people alike, offering a wealth of academic information, industry news and innovations.

Whether you’re looking to deepen your expertise or simply learn something new, our site provides valuable resources and knowledge across various fields. The main goal of the platform website is to bridge the gap between professionals and enthusiasts by providing accessible, informative content. The launch of NDIGITEC’s new website is just the beginning.

We are committed to continuously improving our digital presence and providing valuable content to our audience.



NDIGITEC Shines Bright at Gulf Print & Pack 2024

From revolutionary digital printing solutions to personalized customer experiences, NDIGITEC demonstrated its skills in delivering excellence across every facet of the printing process.

Held from January 9 to 11 at the Dubai World Trade Centre, Gulf Print & Pack 2024 in Dubai is the leading print technology sourcing show in the MENA region for printers and Print Service Providers (PSPs).

The event brought together industry leaders, innovators, and enthusiasts from around the globe.

Our stand provided an exceptional platform for the team to engage with clients, partners, and friends, promoting meaningful discussions and exploring groundbreaking innovations.

The atmosphere was filled with energy and creativity, reflecting NDIGITEC's commitment to driving the future of printing through continuous innovation.

The days at Gulf Print & Pack have been incredibly rewarding for the NDIGITEC team. They gave the opportunity to not only showcase our latest innovations but also to learn from industry trends and customer feedback. Each interaction has inspired us to continue pushing the boundaries of what's possible in the printing industry.



From revolutionary digital printing solutions to personalized customer experiences, NDIGITEC demonstrated its skills in delivering excellence across every facet of the printing process. NDIGITEC team reflects on three days filled with productive meetings, insightful exchanges, and memorable interactions.

The event provided a platform for reconnecting with friends, establishing new partnerships, and reaffirming relationships with valued clients.

Despite the storm of activity, NDIGITEC team remained firm in their dedication and enthusiasm. Fueled by the collaborative spirit of Gulf Print & Pack 2024, the company is more motivated than ever to innovate and lead the industry forward.

Remaining focused on our mission to innovate, collaborate, and inspire.

With a firm commitment to excellence and a forward-thinking approach, NDIGITEC is set to shape the future of printing for years to come.



9 - 11 January • Dubai
**GULF PRINT
& PACK 2024**



Supporting Hope: NDIGITEC Sponsors the CCCL's Red Carpet Gala Dinner



NDIGITEC proudly continues its tradition of supporting initiatives that make a profound difference in communities.

This year, the company was honored to sponsor and support the Red Carpet Gala Dinner of The Children's Cancer Center of Lebanon, a leading national organization dedicated to the treatment & support of children & adolescents with cancer.

The event, held in February at the prestigious Coca-Cola Arena in Dubai, was a memorable evening filled with warmth and hope. Featuring an impressive lineup of performers, the gala provided a stage for brilliant performances and heartfelt celebrations of courage and resilience.

"Our sponsorship of the CCCL's Red Carpet Gala Dinner showcases our commitment to corporate social responsibility (CSR)," stated NDIGITEC's management team.

"We take immense pride in contributing to noble causes like CCCL as part of our CSR strategy, reaffirming our dedication to making a positive impact on society."

The gala not only highlighted NDIGITEC's commitment to supporting vital healthcare initiatives but also strengthened the bonds with the community.

It was an exceptional evening for the team, which had the opportunity to connect with fellow supporters and further solidify the collective efforts in the fight against children's cancer.

Through the sponsorship, NDIGITEC aims to raise awareness about the critical work of organizations like CCCL and inspire others to join in supporting meaningful causes.

NDIGITEC believes in holding the resources and influence to foster positive change and create a brighter future for those in need.





EMIGALA

A Luxurious Partnership to Remember Forever

The EMIGALA 2024, a luxurious and glamorous fashion awards event organized by DIAFA, has marked another unforgettable year.

This year again, NDIGITEC and Dubaiprint.com were proud to be the official printing partners for this prestigious event, capturing numerous moments destined to remain in memory.

The enchanting opening ceremony took place on April 27th, followed by the red carpet awards ceremony on April 28th at Festival City Dubai.

The event was a spectacular showcase of fashion and talent, bringing together the elite of the industry.

As the official printing partners, NDIGITEC and Dubaiprint.com were committed to delivering unparalleled quality and service, ensuring the success of EMIGALA 2024.

The memorable moments from the event are truly unforgettable and will be cherished eternally. The evening was filled with charm, elegance, and the excitement that only such a prestigious event can bring.



One of the highlights of the evening was the award-giving ceremony, where NDIGITEC CEO Vatche Kavlakian proudly honored popstar Sami Beigi with the EMIGALA award.

This recognition showed the event's commitment to celebrating outstanding talent in the music industry.

The EMIGALA 2024 event was not only a celebration of fashion and music but also a testament to the dedication and excellence of NDIGITEC and Dubaiprint.com.

Their role as official printing partners ensured that every aspect of the event was presented with the highest quality and attention to detail.





NDIGITEC Expands Horizons: Conquering The Market of KSA

NDIGITEC has strategically expanded its presence in Saudi Arabia, a move that underscores NDIGITEC's commitment to delivering high-quality service and support to the rapidly growing Saudi market.

This restructuring, which includes the new name “Nesma DIGITEC Co. Ltd.,” aims to boost NDIGITEC's market position and reinforce its dedication to the region.

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The company established its competencies in Jeddah and Dammam, enhancing its professional services across the entire kingdom.

This expansion is set to provide a significant boost to NDIGITEC's offerings, catering to the increasing demand for advanced Prepress, Premedia, Digital Printing & Creative Technologies services in Saudi Arabia.

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In an exclusive interview with Ben Daniel, Chief Editor of Packaging MEA, Vatche Kavlakian, CEO of NDIGITEC, highlighted the company's strategic evolution. “Having previously functioned as a branch under NDIGITEC Dubai and being part of the esteemed Nesma Holding Group, we are now ready to enhance our services throughout Saudi Arabia,” Vatche Kavlakian said.

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“This restructuring allows us to leverage our complete range of capabilities and initiate new projects, such as the launch of our online portal, www.etbaaha.com, designed to serve the

digital printing landscape in the region, offering content in both English and Arabic”.

...

“As we expand in Saudi Arabia, a region experiencing rapid growth in packaging and related sectors, NDIGITEC is poised to meet rising demands with advanced technologies and service excellence. Our commitment to delivering innovation remains steadfast, positioning NDIGITEC as a leader in the Middle East and beyond with premier prepress, packaging printing, and digital solutions,” Vatche Kavlakian concluded.

NDIGITEC Celebrates Unity & Dedication: Hosting an Iftar with the Saudi Team



At the end of March, NDIGITEC continued its tradition of hosting a meaningful Iftar with the Saudi team, reinforcing the importance of unity, appreciation, and shared values within the corporate family.

The evening was not just a gathering but proof of the company's commitment to honoring achievements and fostering a sense of belonging among its employees. Central to the event was the presentation of an appreciation certificate to Thujeesh Thulaseedharan, a distinguished member of the team.



This recognition marked fifteen years of Thulaseedharan's unwavering dedication, passion, and hard work, which have made a significant impact on the company's journey.

The Iftar provided an opportunity for colleagues to come together in gratitude and reflection, acknowledging the collective

efforts that drive NDIGITEC's success.

It reinforced the company's values of respect, appreciation, and unity, which form the cornerstone of its corporate culture.

NDIGITEC CEO Vatche Kavlakian Inspires at Riyadh International Industry Week 2024



NDIGITEC CEO, Vatche Kavlakian, stood as a distinguished speaker at the prestigious International Future of Industry and Supply Chain Summit, 2nd Edition, hosted during Riyadh International Industry Week 2024.

This significant event gathered industry leaders, innovators, and experts from around the globe to explore the future of industry and supply chains on a grand scale.

Held in Riyadh, Saudi Arabia, the summit provided insight into the latest trends, technologies, and strategies driving innovation and transformation across industries. Vatche Kavlakian's participation underscored NDIGITEC's commitment to pioneering advancements in digitalization,



manufacturing, and the future of printing and packaging.

The summit featured pivotal seminars such as "Digitalization in Manufacturing: Driving Industry 4.0 and Digital Transformation" and "The Next Generation of Printing and the Future of Packaging." These sessions were met with resounding success, providing attendees with profound insights and practical knowledge to navigate the evolving landscape of industry and supply chains.



As Riyadh International Industry Week 2024 drew to a close, the legacy of knowledge and inspiration imparted by Vatche Kavlakian and NDIGITEC resonated throughout the industry. The event served as a testament to NDIGITEC's leadership in embracing digital transformation and shaping the future of manufacturing, printing, and packaging.

Looking ahead, NDIGITEC remains committed to pushing boundaries, pioneering new technologies, and driving sustainable growth across industries.



Saudi
Print
& Pack



NDIGITEC is Showcasing Innovation and Unity at Saudi Print & Pack 2024

Saudi Print & Pack 2024 is part of Riyadh International Industry Week, the largest gathering of industrial sectors in the MENA region.

The trade fair is the platform that brings international and local innovative solutions, machinery and sustainable workflow practices for the printing and packaging industry to the Kingdom.

The excitement was obvious at Saudi Print & Pack 2024, where NDIGITEC proudly showcased groundbreaking solutions and explored the latest trends and technologies driving innovation across industries.

Whether industry veterans or curious newcomers, visitors engaged with the NDIGITEC team and witnessed the magic of innovation in action.

One of the highlights of the exhibition was the launch of etbaaha.com, the first professionally integrated web-to-print platform in Saudi Arabia.

This unique platform offers both professional and personal users the ability to place

orders instantly and access personalized printing solutions on the go.

The days at the exhibition were buzzing with excitement as NDIGITEC demonstrated its advanced solutions and engaged with visitors from all walks of the industry.

The atmosphere was electric, filled with dynamic conversations and meaningful connections.



Attendees had the opportunity to explore NDIGITEC's offerings and gain insights into the latest strategies driving industry transformation.

The NDIGITEC state-of-the-art stand, fully designed by Creative Director, Ardo Hambartsoumian and NDIGITEC creative team, captured the attention of every attendee who visited us.

With its stunning design and vibrant displays, it left no one unnoticed.

Visitors were drawn to the stand by its visual appeal and stayed for the innovative demonstrations and engaging interactions with NDIGITEC team.



On May 8th, NDIGITEC celebrated the culmination of the Saudi Print & Pack 2024 exhibition with a delightful Gala Dinner at Lavash restaurant. The evening featured fine dining in a warm atmosphere, fostering engaging conversations with customers and suppliers. This event celebrated industry achievements, created a sense of unity and collaboration, and looked ahead to a promising future.



NDIGITEC Inspires Future Design Innovators

Organizing a Transformative Packaging Design Workshop for American University Students



At the end of February, NDIGITEC hosted a transformative Packaging Design Workshop in collaboration with the American University in the Emirates (AUE), marking a significant milestone in boosting creativity and innovation among young designers.

Led by Vatche Kavlakian, CEO of NDIGITEC, the workshop provided students from AUE's College of Design with hands-on exploration of the complex processes and diverse materials that define exceptional packaging design. From initial conceptualization to the final

product, participants gained invaluable insights into the entire spectrum of production.

The goal was to offer AUE students a real-world understanding of packaging design. NDIGITEC wanted to light up their passion and equip them with practical knowledge that they could apply in their careers.

Guided by NDIGITEC's Creative Director, Ardo Hambartsoumian, students delved into practical examples and case studies, learning how to drive challenges in this dynamic field. The workshop not only enhanced

their technical skills but also fostered a deeper appreciation for the artistry and innovation central to packaging design.

The enthusiasm and curiosity shown by the students during the workshop were truly inspiring. It was satisfying to witness their creativity unfold as they explored the innovations and absorbed insights from NDIGITEC team.

The workshop culminated in a comprehensive presentation by Vatche Kavlakian, offering attendees a deeper understanding of NDIGITEC's

vision, capabilities, and commitment to excellence in the industry. This exchange of knowledge and inspiration promoted meaningful connections between industry professionals and aspiring designers, setting the stage for future collaborations and innovations.

This workshop was not just about imparting knowledge; it was about empowering the next generation of design innovators. At NDIGITEC, we believe in nurturing talent and supporting educational initiatives that push the boundaries of creativity.



NDIGITEC at the Global Premedia Network gathering at Drupa, in Düsseldorf.



GLOBAL
PREMEDIA
NETWORK

Throughout the years of being part of the Global Premedia Network (GPN), NDIGITEC has proven its worldwide position as a leader in the industry.

The Global Premedia Network, is an elite consortium of premier prepress companies from around the world, known for their high-quality services and significant market share.

GPN aims to streamline and enhance the packaging premedia process by promoting collaboration and innovation among its members. This network enables brand owners and packaging printers to access top-tier premedia solutions globally, ensuring consistency and excellence in their packaging projects.

Recently GPN organized a gathering at Drupa, in Düsseldorf, for partners, including NDIGITEC CEO, Vatche Kavlakian and Prepress Executive Manager, Shahe Kavlakian, to discuss the future of the premedia industry.

The gathering featured welcoming talks and in-depth discussions on various topics, such as collaboration, upcoming challenges, and technological innovation.

NDIGITEC actively participated in the gathering.

Shahe Kavlakian addressed the technical challenges faced by the industry and provided updates on the latest advancements.

Vatche Kavlakian, highlighted the importance of collaboration in overcoming upcoming prepress challenges and emphasized the network's role in pioneering new solutions.

The meeting served as both a networking opportunity and a platform to explore future technological advancements. Members shared insights on how to tackle emerging challenges in the prepress sector and discussed strategies to maintain their competitive edge.

The emphasis was on strengthening cooperation among members to drive innovation and improve service quality.

The event once again showed the collective strength of GPN members and their shared vision for advancing the industry.



FM

- Apple's Vision Pro mixed-reality headset, featuring the highest-resolution display ever made for such a device, is set to revolutionize the way users interact with digital content. Its potential applications in various fields, from entertainment to professional training, are vast.

Source: MIT Technology Review

- VR is revolutionizing exhibitions by creating completely immersive environments. Visitors can explore reconstructed historical sites or virtual art galleries, enhancing both education and entertainment. For example, the 'Ancient Wonders' exhibition used VR to allow visitors to walk through a digitally reconstructed Rome.

Source: The London Display Company

- The global flexographic output is projected to grow from \$172.15 billion in 2022 to \$188.88 billion in 2027, with a compound annual growth rate (CAGR) of 1.9%. Asia is leading this growth with a 4.3% CAGR, followed by Eastern Europe at 3.4% and Latin America at 2.0%.

Source: Smithers

- There is a strong focus on sustainable packaging solutions. Flexographic printing is adapting to use more eco-friendly substrates such as biodegradable pouches, compostable bags, and thinner plastics. This shift is driven by increasing environmental regulations and the need for recyclable materials

Source: Miraclon



Manikandan Sivaraman

Senior Sales Exec. - Prepress

I have been with NDigitec for nine years as a Senior Sales professional, contributing to our growth in the Prepress and Premedia departments. I have worked on various projects, driven sales growth, and built strong client relationships.

My duties include developing sales strategies, mentoring new team members, and collaborating with different departments. Working with a dedicated team has been a career highlight, allowing us to overcome challenges and exceed targets.

Outside work, I stay updated with industry trends, explore new sales techniques, and enjoy attending exhibitions and traveling.

I am excited to continue contributing to our company's success.

The Heroes Behind the Scenes: NDIGITEC's Installation Team

Behind Every Project At NDIGITEC, There Is A Human Factor.

including company projects: our amazing installation team.

They are the ones who bring our creative visions to life, constructing everything from exhibition stands and digital boards to large posters and custom fabrication projects.

Their expertise and attention to detail ensure that each installation is not only visually stunning but also structurally sound and reliable.

Our installation team's precision and technical know-how are unmatched. They expertly manage the assembly and installation processes, ensuring that each piece is securely and beautifully displayed. Their work transforms our designs into impactful visual experiences that capture attention and leave lasting impressions.

Beyond their technical skills, what truly sets our team apart

is their unwavering dedication and passion for their craft. They work tirelessly, often behind the scenes, to ensure that every project is executed to perfection.

At NDIGITEC, our success is built on the foundation of our talented team members. That's why we take great pride in honoring and recognizing the incredible contributions of our installation team.

Their hard work and dedication are essential to our continued growth and reputation as industry leaders.

We believe that technology and innovation are only as good as the people behind them.

In essence, the human factor at NDIGITEC is not just important—it is indispensable. It is the spirit, the passion, and the loyalty of our people that turn visions into reality and set us apart in the industry.

This element is crucial because it symbolizes the dedication, passion, and hard work of the talented individuals who bring each project to life. Our teams are the heartbeats of our success, tirelessly working to ensure every detail is perfect.

Let's now highlight the backbone of our operations mastering the jobs across all our competencies



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